

Investing in Nonprofit Effectiveness

Future of Nonprofits: Lessons Learned from an Evaluation Capacity Building Initiative



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Welcome!

We'll be starting soon.

Before we begin, please introduce yourself by typing in the chat:

- Your name
- Where you are joining from (organization + geography)
- A word that describes how you feel about evaluation

3 Ways to Engage in Learning

COLAB

6 months
1-hour per month
Expert Facilitator or
Coach
Peer-to-
Peer Learning
Curated Resource
Bank

ONE-ON-ONE CONSULTANCIES

3-5 months
8-12 Hours per
Grantee Dedicated Consultant

Collaborate to Develop
-CFD Framework-
-Data Collection Practice or Tool
-Measurement Plan
-Data Systems & Structures
-Learning & Evaluation Snapshots
-Support Grantee CFD Reporting



ACT Align
Capture
Transform

LEARNING COHORT

One Year
Four 2-hour Guided Sessions
Dedicated ACT Coach
48 Hours Coaching / Technical Assistance

ACT Workbook

Templates + tools to design and develop measurement plans, approaches to data collection, processes to organize and analyze data and use results.

Participants experience a full ACT Model.
They work alongside an impact coach/consultant to refine their impact strategy and program model, create a measurement plan, develop and implement a new data collection method, practice data analysis, and use results to share their impact story.



Our Why

Organization Values

Community
authored/
driven


Unique eval/learning model

Tailored plans &
data for use

Commitment to equity

Support
practice-based
evidence

Success Looks Like



**New skill, tool, utilized
resource for
improving data
collection/use**

**Better able to report on
the value and impact of
work**

**Shifted mental models
around data**

Key Lessons Learned

1. Aligning program model & data is key
2. Readiness & matching matter
3. Applied learning helps it "stick"





Learn more about our approach



Emergent learning article:

<https://www.peakgrantmaking.org/insights/how-centering-emergent-learning-can-hone-your-grantmaking-and-deepen-partnerships/>



C4D evaluation and learning website:

<https://caring4denver.org/work/evaluation-learning/>



Data approach presentation:

https://www.youtube.com/watch?v=0oJ9UPuGCqM&list=PLAk6b5zNGPx3Ohp4O0_rnpuFlfPQgRbxN&index=4&t=2406s (starts @ :40 min)



C4D learning briefs:

<https://caring4denver.org/about/reports/>



ACT Align
Capture
Transform

LEARNING SERIES

ALIGN PHASE – 12 Hours 1:1 Coaching

3 Months / 12 Weeks

(4) 1-hour Guided Sessions

Dedicated ACT Coach

8 Hours Coaching / Technical Assistance

ACT Workbook

Impact Strategy + Program Model

\$3,750

REGISTER BY JULY 1ST

RECEIVE 10% OFF!

PROMO CODE: ALIGN25



RESULTSLAB

ACCELERATING IMPACT





RESULTS LAB

Impact Collective

COFFEE COLLECTIVE

Let's Connect.



RESULTS LAB

Coffee Collective

SHARE CHALLENGES, LEARNINGS, AND RESOURCES AND
EXPLORE WAYS TO PARTNER

JOIN US

WHEN:

JULY 15th

9 AM (MT) / 11AM (EST)



Kenzie Strong
VP, IMPACT + INNOVATION



Jaclyn Sablosky
VP, GROWTH