



Data for Impact: ACT™ Model

ONLINE COURSE





Align

MODULE 1



Get clarity on your desired outcomes and impact

Understand the concepts and components that make up an Impact Strategy. You'll learn how to develop or refine an Impact Strategy that defines a program or organization's purpose from the highest-level impact to the tactical components driving towards change.

From there, you'll learn how to create or refine a program model, and identify characteristics of a strong model.

Included:

- 2 lessons with interactive activities and video explainers
- Impact Strategy case studies & examples
- Program Model examples
- Templates for your Impact Strategy and Program models

Capture

MODULE 2



Create the data collection tools and processes

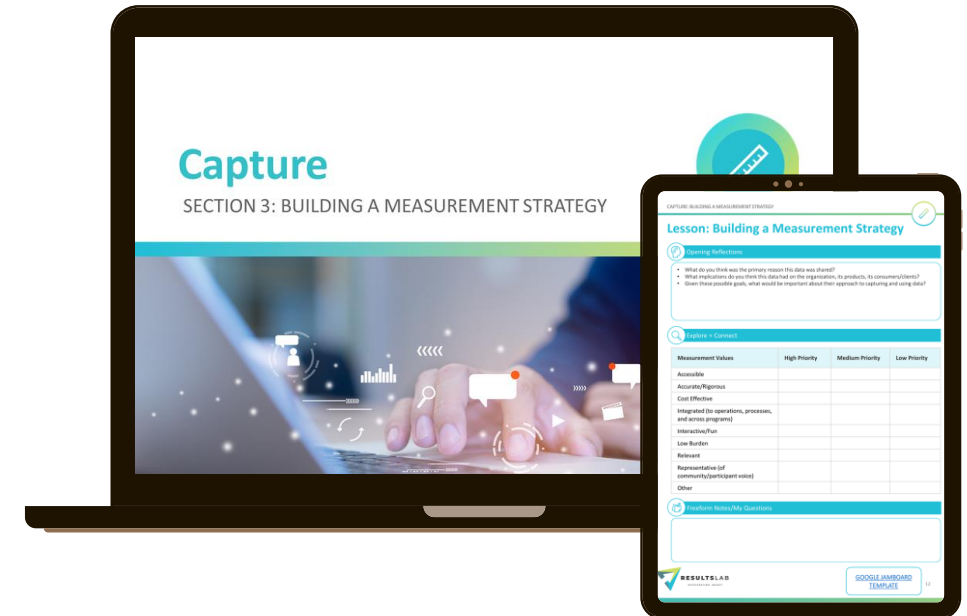
Build the strategy behind your measurement practice so you're collecting data for the right purpose. After setting the strategy, you'll learn how to transform the wonderings you have about your work into learning questions that can be answered through data.

From there, you'll learn how to develop or refine a detailed measurement plan to put the strategy into motion and collect the data you need.

You'll also learn how to analyze that data using both quantitative and qualitative approaches turning your data into insights.

Included:

- 6 lessons with interactive activities, videos and articles
- Templates for your Measurement Strategy and Plan
- Data Collection Tool Menu
- Data Audit Toolkit
- Templates + examples of quantitative and qualitative analysis plans
- Practice data sets





Transform

MODULE 3

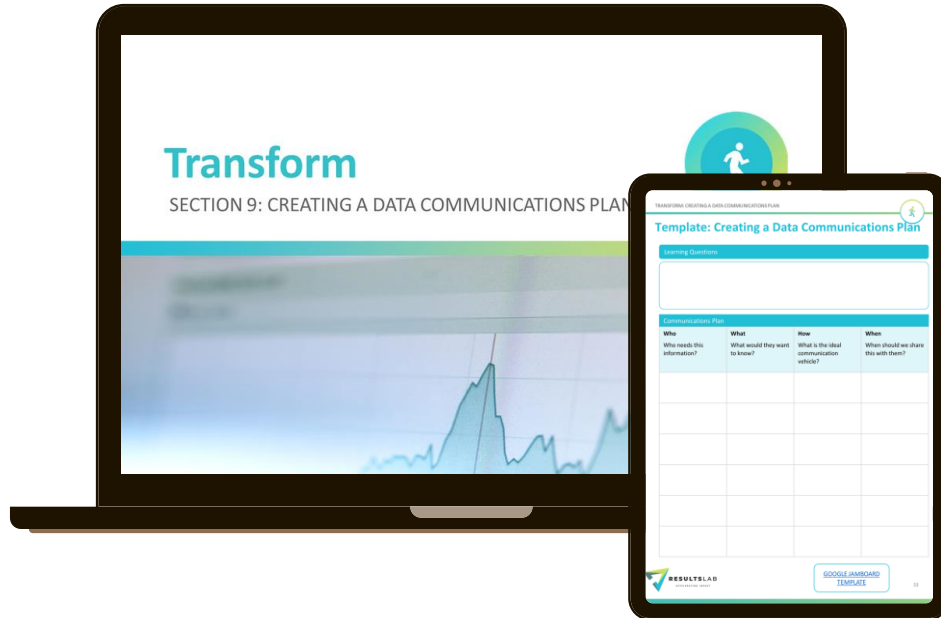
Turn your data into stories and action

Develop a successful communications plan and strategy. Learn to visualize and translate your data to tell an impact story that will connect and inspire others.

You'll also learn to develop an action plan, identifying the insights to take forward, and how.

Included:

- 3 lessons with interactive activities and video explainers
- Data communication plan template & examples
- Data action plan & template
- Data action prioritization toolkit



Data for Impact: ACT™ Model



Our Secret to Maximize Your Impact

Our 3-step process, ACT™, powers everything we do, teaching you how to not only make sense of data but do far more with it.



Course Orientation



Module: Align

1. Designing an Impact Strategy
 - 1.5 Designing an Impact Strategy - ACT Challenge
2. Identifying Core Program Components



Module: Capture

3. Building a Measurement Strategy
4. Setting Learning Questions
 - 4.5 Setting Learning Questions - ACT Challenge
5. Developing a Measurement Plan
 - 5.5 Developing a Measurement Plan - ACT Challenge
6. Streamlining Measurement Practices
7. Analyzing Quantitative Data
8. Analyzing Qualitative Data



Module: Transform

9. Creating a Data Communications Plan
 - 9.5 Creating a Data Communications Plan - ACT Challenge
10. Storytelling with Data
11. Developing a Data Action Plan
 - 11.5 Developing a Data Action Plan - ACT Challenge



Course Wrap-Up



EXTRA BONUS

Accelerate Your Learning with CoLab + Community Membership

Enhance your online course experience by joining a monthly CoLab - a virtual connect with a ResultsLab Coach facilitator and a standing group of 5-10 professionals. Tackle your data challenges over six months for only \$40/month.

As a member of the ResultsLab Impact Collective, you'll also get access to:

- ✓ Quarterly thought-leadership **Accelerate Speaker Series** to spark ideas and keep up on latest trends
- ✓ The wider community and **network** - connect with others and get answers to your specific questions
- ✓ A resource library of our best, **most impactful content** to dive deeper into impact measurement

[Learn More](#)