

# Community Insights

CO-CREATING SOLUTIONS IN EDUCATION

## Community-Informed Insights Drive Equitable Impact

In the education sector, too often we fail to meaningfully engage proximate communities – students, caregivers, and practitioners – when designing solutions. This needs to change... and it is. The Bill & Melinda Gates Foundation, in partnership with ResultsLab, have developed Community Insights, a strategy to elevate the needs, priorities, values, and ideas of those most proximate to the problem and best equipped to inform the design of solutions.

Partners use Community Insights to:

- Set research agendas
- Prioritize funding and strategy approaches
- Prototype and design products, solutions, or policies
- Learn how to refine products, solutions, or policies that have already been designed
- Understand which implementation efforts worked and how to continuously improve

LEVERAGE OUR EXISTING  
CAREGIVER ADVISORY GROUP  
& K-12 PRACTITIONER PANEL



**400**  
MEMBERS

**41**  
STATES



PARTICIPATING THROUGH



INTERVIEWS



SURVEYS



FOCUS GROUPS

## WAYS TO PARTNER AND DEEPEN YOUR WORK



Leverage Our Community  
Insights Network



Develop New  
Insight Studies



Already Have Insights To  
Explore? Share With Us!



### Let's Connect

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**RESULTSLAB**  
ACCELERATING IMPACT

# Community Insights

## STUDY PROCESS

